



MILAN
GALLERIA 10 A.M. ART
FROM 27 MAY TO 1 JULY 2017
“VISIONE, LOGICA ED ESTETICA. LA RICERCA DI MARIO
BALLOCCO”
curated by Paolo Bolpagni

10 A.M. ART is continuing with its exhibition series with the show *Visione, logica e estetica. La ricerca di Mario Ballocco*, a wide-ranging retrospective devoted to this Milanese artist who died in 2008.

An independent researcher, painter, theoretician, teacher, journalist, scholar of perception, and founder of the “AZ” and “Colore. Estetica e Logica” magazines, Ballocco placed at the heart of his inquiries the formulation of a possible grammar for visual language. He concerned himself with giving his actions a rational and didactic solidity, and transformed his role as an artist into that of a complete expert of visual communication.

The particular attention he paid to the question of colour led him to elaborate a new operative methodology, “chromatology”, aimed at resolving the visual problems concerning society.

The works on show reconstruct Mario Ballocco’s artistic development; starting from the *Reticoli* and *Monadi* series of works, and touching on the *Grate* abstract works dating from the period of the Gruppo Origine which he founded together with Alberto Burri, Giuseppe Capogrossi, and Ettore Colla, the show then arrives at the paintings from the early 1950s in which Ballocco began to evolve towards pure geometry and modularity, works in which he anticipated the later results of Kinetic Art, Arte Programmata, and Optical Art. From this point on he was to create works with scientific titles that highlight his inquiries into perception, which were more or less of a gestalt nature: *Effetto di rilievo*, *Contrasti simultanei*, *Problemi di unificazione cromatica*, *Distruzione figurale*, *Effetti di induzione cromatica*.

The show is rounded off by a catalogue in Italian and English, edited by Paolo Bolpagni and published by 10 A.M. ART, and in which are to be found, besides critical essays by Paolo Bolpagni and Serge Lemoine, and an interview with Hans-Jörg Glattfelder, a nucleus of works chosen in close collaboration with the Archivio Mario Ballocco.

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**Milan, Galleria 10 A.M. ART (Via Anton Giulio Barrili, 31)
27 May – 1 July 2017**

Opening: Saturday 27 May 2017 at 6 p.m.

**Opening hours: from Tuesday to Friday, from 10 a.m. to 12.30 p.m., and from 2.30 p.m. to 6 p.m.
On other days by appointment only**

Free entry

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